

November 2015

## Hospitality Industry Shows Support for Vets

A number of notable organizations and businesses within the hospitality industry, including [Portola Hotel & Spa](#) in Monterey, Calif., are showing their support for veterans by participating in the [Greenlight A Vet program](#), which asks participants to change at least one light in a visible location to a green one.

Greenlight A Vet is an advocacy campaign that was started as a simple way for people to show their support for those who have served in the military in some form. Participants are asked to take a picture of their green light effort and use the hashtag [#greenlightavet](#) on social media. Portola Hotel & Spa hung green lights around its lobby trees and encouraged any veterans working or staying at the property to meet up for a quick photo session and share via social media. The hotel announced it will continue to show its support for veterans throughout the month of November.

Below is an image taken with veterans at the Portola Hotel on Veterans Day:



*Meetings Today* would also like to extend its thanks to all those who have served!