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## PETER B'S BREWS WILL BE AVAILABLE AT THE MONTEREY FARMERS MARKET

**Monterey, CA., April 2, 2015:** Peter B's Brewpub, located behind the Portola Hotel and Spa, now sells their crafted ales every Tuesday at the Old Monterey Farmers Market on Alvarado Street. Established in 1991, the Farmers Market features goods from around the world and can attract more than 10,000 locals and tourists during the summer. Peter B's Brewpub will be selling an array of products including a 3-Bottle Gift Packs featuring Peter B's Amber Ale, Blonde Ale and India Pale Ale; Peter B's Apparel including t-shirts, hats, bottle openers, coffee mugs, pint glasses and pint koozies.



"Last year Governor Jerry Brown signed a legislation that enables the sale of packaged beer at Farmer's Markets, effective January 1, 2015," Sonny Petersson the Director of Food & Beverage at the Portola Hotel & Spa says. "Peter B's Brewpub is thrilled to share our local craft beers with the Old Monterey Farmer's Market. It's an amazing opportunity to connect with our customers and supporters and really getting more involved with the community!"

The culinary team behind Peter B's Brewpub is also proud to introduce House made Peter B's beef jerky flavored with Peter B's own craft beers-the first flavors to be released are Stout Jerky, and Amber Jerky. The beef jerky will be sold exclusively at the Farmers Market and prices will vary. "We enjoy working with the variety of beers produced in the brewpub and are excited to offer the beef jerky at the Farmers Market," Jason Giles the Executive Chef at the Portola Hotel & Spa.

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**About Portola Hotel & Spa:**

Portola Hotel & Spa is AAA Four Diamond rated and Monterey's first and only US Green Building Council LEED®-EB certified hotel. The full-service hotel offers guests a rich, historical ambiance and dedicated staff to ensure an unparalleled guest experience with every stay. The hotel features 379 nautically inspired guestrooms and suites, ranging from 400 to 1,000 square feet.

Portola Hotel & Spa is home to Jacks Restaurant & Lounge and Peter B's Brewpub, the Monterey Peninsula's original craft brewery. In addition, overnight guests have access to the hotel's spa and fitness facilities, complete with steam room, sauna, outdoor pool and Jacuzzi. The 6,000-square-foot Spa on the Plaza offers 10 treatment rooms and an extensive spa menu of signature treatments. For more information please visit: <http://www.portolahotel.com/>



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