PORTOLA HOTEL & SPA IS HONORED AT SECOND ANNUAL
SAN FRANCISCO DESIGN WEEK AWARDS

International design competition honors projects encouraging thought leadership in design

Design Awards Theme: “Where Innovation Meets Social Responsibility”

(June 27, 2019) Portola Hotel & Spa in Monterey, CA was honored at the second annual San Francisco Design Week Awards, hosted by the non-profit organization on June 20th at Pier 27, San Francisco. Portola Hotel & Spa received the top award for Interior Design: Restaurant/Hospitality which recognized RoseBernard Studio and the whole project team for its ground-breaking design and commitment to thought leadership in meeting the needs of a positive future for society.

Portola Hotel & Spa was recognized for their renovation of the lobby and coastal eatery, Jacks Monterey.

“We are extremely excited San Francisco Design Week Awards is returning this year,” says SFDW Director Dawn Zidonis. “As with last year, the quality of the many entries exceeded our expectations of our theme, ‘Innovation Meets Social Responsibility.’ Congratulations to this year’s outstanding and diverse winners.”

San Francisco Design Week (SFDW), the premier gathering of the world’s most active design community, debuted the first annual San Francisco Design Week Awards at Pier 27 San Francisco in 2018. The theme, “Where Innovation Meets Social Responsibility” was met by award winners from leading design firms, in-house teams, and creative individuals, who were honored during a press preview at the SFDW Opening Night Reception at Pier 27, San Francisco.

SFDW Design Awards is an international design competition seeking to encourage thought leadership by supporting designers whose works can contribute towards a positive future for society. The Design Awards celebrates and recognizes exemplary work in all fields of design, including architecture, interior design, industrial design, communication design, and user experience design. Twenty-four winning projects and Eleven honorable mentions were selected by a jury comprised of distinguished professionals, who reviewed submissions from an exceptionally competitive pool of applicants from the USA and Europe.
The winning projects were awarded to designers from the USA, United Kingdom, and Germany, from a pool of applicants in the following categories: Architecture – Altruistic; Architecture – Residential; Architecture – Commercial; Biotech; Communications Design; FashTech; FinTech; Furniture Innovation; Future of Foods; Interior Design - Office: Commercial; Interior Design – Residential; Interior Design - Restaurant: Hospitality; IOT; Student Innovation; Urban Mobility; Virtual Tech; and Wild Card.

Each winning project displayed the following characteristics:

Impact—Design that represents a substantial shift in the way a particular process is created, executed, perceived, or experienced.

Singularity—Products and ideas that go above and beyond contemporaneous work being done within distinct fields of design.

Inclusiveness—Work that empowers those previously underrepresented in the design community and emboldens social mobility at all levels.

Social Responsibility—Design that offers solutions for people with needlessly insurmountable barriers to entry in all walks of life.

Ease of Use—Design that can be easily understood and applied by the end user.

Visual Appeal—Projects, ideas, and processes that not only solve problems, but do so with aesthetics that accentuate and elevate the experience from start to finish.

Feasibility—Design that can be sensibly funded, implemented and embraced.

The SFDW Design Awards esteemed jury comprised:

- John Maeda, Global Head, Computational Design and Inclusion, Automattic, Maeda Studio
- Katie Dill, VP of Design, Lyft
- Eche Martinez, Founder/Interior Designer, Eche
- Diane Dorrans Saeks, Interior Design, Author
- Shawn McLean-Bergel, Founder, Interior Design/Workplace Design, McLean-Bergel
- August de los Reyes, Director of User Experience, Google
- Michelle Hatton, Design Director/Senior Associate, Gensler
- Tung Chiang, Creative Lead, Studio Director, Heath Ceramics
- Tiffany Chu, Co-Founder, Remix
- Jonah Becker, VP of Design Fitbit
- Ana Arriola, General Manager and Partner Design Director, Microsoft

The winners’ entries are displayed prominently in a SFDW Design Awards Exhibition at Pier 27, San Francisco, from June 20 - 21, 2019 and featured permanently at SFDW online.

ABOUT PORTOLA HOTEL & SPA

The AAA Four Diamond, Portola Hotel & Spa in Monterey, CA was one of the first U.S. Green Building Council LEED® Certified hotel on California’s Central Coast. The full-service hotel offers guests a rich, historical ambiance, with residential style and a dedicated staff to ensure an unparalleled guest experience. The Portola Hotel features 379 well-appointed guest rooms and suites, ranging from 400 to 1,000 square feet. Home to the Monterey Peninsula's original craft brewery, Peter B’s Brewpub, The Club Room, Jacks Monterey, and Peet's Coffee. The Portola boasts an award-winning 6,000-square-foot day spa. Spa on the Plaza offers beautifully appointed treatment rooms and an extensive spa menu of signature treatments. Overnight guests also have access to the hotel's spa and fitness facilities, complete with steam room, sauna, outdoor pool and Jacuzzi.
ABOUT San Francisco Design Week

The Future Started Here Launched in 2006, San Francisco Design Week (SFDW) is an essential week-long regional festival that showcases the unique intersection of ideas, design, business & entrepreneurism that makes the Bay Area the birthplace of the future.

Now a global phenomenon, San Francisco’s international success is born from a historically free-spirited entrepreneurialism, coupled with the imaginative vision of contemporary design and state-of-the-art technology. Pioneers of new ways of looking at the world, nimble Bay Area start-ups are now among the world’s most influential design-led companies, producing products, services and experiences that profoundly influence the daily lives of billions of people globally.

Through approximately 250 events, SFDW celebrates this spirit of newness by providing approximately 45,000 attendees unique access to exhibitions and conversations with the designers who are shaping the future — from architecture to fashion, product design to digital services, and everything in between.

San Francisco Design Week is a community event led by a team of [advisors and a core committee](#) which represents the diversity of design disciplines in the Bay Area. SFDW is organized by AIGA San Francisco, the professional association for design in partnership with [IDSA, the Center for Architecture](#), and [AIA, SFFAMA, SEGD SDN IXDA](#), local consulates, design universities, neighborhood associations and museums.

2019 San Francisco Design Week Start Here: Campaign by [Mucho](#).

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For more information, visit: [www.sfdesignweek.org](http://www.sfdesignweek.org) or the SF Design Week [Blog](#).

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