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## PORTOLA HOTEL & SPA TO HOST A LORNA JANE POP-UP SHOP DURING BIG SUR INTERNATIONAL MARATHON WEEKEND

**Monterey, CA – April 8, 2015** - The Portola Hotel & Spa will be hosting a Lorna Jane pop-up shop during the Big Sur International Marathon weekend. The premium activewear brand will be unveiling their latest merchandise from 10AM – 2PM on April 25th in the Portola Hotel & Spa Lower Lobby.

The 26.2 run takes place on coastal Highway One, which showcases one of the most scenic and pristine stretches of coastline in the country. Each year thousands of individuals take part in the race, whose Fitness & Health Expo are conveniently located adjacent to the Portola Hotel inside the Monterey Conference Center.

“The Big Sur International Marathon is an exciting time of year at Portola,” said Janine Chicourrat, General Manager of the Portola Hotel & Spa. “We love hosting the avid runners at the property and helping them feel their best on the big day. Lorna Jane shares our support of athletes and we look forward to offering the marathon participants the latest fitness apparel from the brand.”

Lorna Jane will be offering marathon participants a 20% discount off of all displayed merchandise.

This Lorna Jane merchandise and 'Believe Board' are a promotion with the Portola Hotel and not connected with, endorsed by, or benefiting the Big Sur International Marathon.

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**About Portola Hotel & Spa:**

Portola Hotel & Spa is AAA Four Diamond rated and Monterey's first and only US Green Building Council LEED®-EB certified hotel. The full-service hotel offers guests a rich, historical ambiance and dedicated staff to ensure an unparalleled guest experience with every stay. The hotel features 379 nautically inspired guestrooms and suites, ranging from 400 to 1,000 square feet.

Portola Hotel & Spa is home to Jacks Restaurant & Lounge and Peter B's Brewpub, the Monterey Peninsula's original craft brewery. In addition, overnight guests have access to the hotel's spa and fitness facilities, complete with steam room, sauna, outdoor pool and Jacuzzi. The 6,000-square-foot Spa on the Plaza offers 10 treatment rooms and an extensive spa menu of signature treatments. For more information please visit: <http://www.portolahotel.com/>



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