

PORTOLA HOTEL & SPA WELCOMES PEET'S COFFEE TO ITS LIST OF WORLD-CLASS AMENITIES

Guests Can Now Enjoy Peet's Coffee
During their Stay at the Newly-Renovated Monterey Hotel

Monterey, CA — January 9, 2019 – [Portola Hotel & Spa](#), the elegant Four Diamond hotel overlooking the beautiful Monterey Bay, announced the launch of an on premise [Peet's Coffee®](#), a full-service coffeebar for both hotel guests and city passersby that will offer beverages made from freshly roasted and selectively sourced beans. The Peet's will be accessible via dual entrances, opening to both the Alvarado Walkway in downtown Monterey and the hotel's interior atrium.

By adding a Peet's Coffee directly to the hotel's lobby, Portola creates a more convenient and quality experience for hotel guests. "We have had many hotel guests asking for premium grab-and-go coffee on the property, so we wanted to create more value for our guests and give them a quality option," said Brian Hein, the hotel's Director of Food and Beverage. "Our guests will now be able to come down from their guestrooms and enjoy an incredible cup of coffee – morning, noon, or night.

According to Hein, after researching different coffee roasters, they formed their current 10-year partnership with Peet's due to the craft company's range of specialty offerings, brand strength, and collaborative spirit. Portola guests can expect that all salads, sandwiches, and wraps purchased from Peet's will be created directly in the hotel's kitchens, as the coffeehouse is allowing Hein and his team to curate their own food products.

Peet's flexibility doesn't stop there, going as far as a structural integration into the remodel of the hotel's atrium. "We worked with Peet's to allow us to use this design, that ties seamlessly into the work we did inside the lobby two years ago," said Paul W. Davis, the architect from The Paul Davis Partnership that's behind the project. "What's interesting is it has a different interior design that meshes with the new lobby's look."

The hotel's new Peet's Coffee provides a relaxing environment for its guests to enjoy coffee, tea, artisan pastries, sandwiches, salads along with complimentary Wi-Fi and a pet-friendly patio. Portola Hotel and Peet's are also proud to partner with popular Monterey ice creamery REVIVAL to offer locally-made ice cream delivered fresh each and every week. Open Daily from 5:30am-9:30pm

"When Alfred Peet opened the doors to his first coffee bar in 1966, he quietly ignited a revolution that forever changed the expectations of American coffee drinkers," said Erica Brown, Vice President & General Manager, Away from Home Division. "Since then, Peet's Coffee has grown dramatically, and we believe it's because for over fifty years we have been uncompromising about offering the best coffees and teas in the world. Each cup is selectively sourced, roasted by hand, and delivered obsessively fresh."

Portola will continue to generate excitement in the Monterey Bay area in early 2019 with the property's next highly-anticipated renovation project, which includes the addition of Jack's Terrace, an outdoor patio expanse with firepits, outdoor seating, and living walls, in addition to the remodeling of their 379 elegantly appointed residential-style guest rooms and suites. Guests will be able to experience these extensive upgrades firsthand as the remodel rolls out during the coming year.

"The ongoing and future property renovations are part of our commitment to our guests, to offer an exceptional stay in one of the most beautiful oceanside destinations on the California coast," General Manager Janine Chicourrat stated.





About Peet's Coffee®

Peet's Coffee® is a U.S. specialty coffee company founded by Alfred Peet in 1966 in Berkeley, California. Mr. Peet grew up in the coffee trade and moved to America from Holland after World War II. His coffee style was unlike anything Americans had ever tasted before—small batches, fresh beans and a superior quality roast that is rich and complex. Mr. Peet's influence on the artisan coffee movement inspired a new generation of coffee entrepreneurs, including the founders of Starbucks. Today, Peet's upholds its commitment to delivering a premium product by continuing to source the world's best beans, hand-roast in small batches, and craft every beverage by hand. Peet's also asserts a strict standard of freshness to ensure optimum flavor with a team that personally vets the freshness date on every bag and on every ready-to-drink (RTD) coffee available at over 15,000 grocery locations. Peet's is dedicated to growing its business through its retail, grocery, wholesale and e-commerce channels while maintaining the superior quality of its coffee and RTD beverages. Peet's is also proud of its status as the first LEED® Gold certified roastery in the United States. For more information, visit www.peets.com. Stay connected to Peet's: @peetscoffee on Twitter and Instagram and facebook.com/peets.

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About Portola Hotel & Spa

The AAA Four Diamond, Portola Hotel & Spa in Monterey, CA was one of the first U.S. Green Building Council LEED® Certified hotel on California's Central Coast. The full-service hotel offers guests a rich, historical ambiance, with residential style and a dedicated staff to ensure an unparalleled guest experience. The Portola Hotel features 379 well-appointed guest rooms, ranging from 400 to 1,000 square feet. Portola boasts an expert event planning staff and over 60,000 square feet of meeting space with the adjacent Monterey Conference Center. Portola Hotel is also home to the Monterey Peninsula's original craft brewery, Peter B's Brewpub, The Club Room and Monterey's newest dining hot spot, Jacks Monterey, and hosts an award-winning 6,000-square-foot day spa. Spa on the Plaza offers beautifully-appointed treatment rooms and an extensive spa menu of signature treatments. Overnight guests also have access to the hotel's spa and fitness facilities, complete with steam room, sauna, outdoor pool, and jacuzzi.



PORTOLA HOTEL & SPA
AT MONTEREY BAY

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